



SCALING INNOVATIONS

International Day | Sep 17, 2015
@Brooklyn Borough Hall

	MAIN PROGRAM <i>Court Room</i>	<i>Breakout sessions</i>	STARTUP DEMOS <i>Rotunda</i>	SCALE ABROAD <i>Community Room</i>
8.30am	Arrival and coffee	8.30am		
9.00am <i>Keynote</i>	Scaling in and beyond Brooklyn <i>Jonathan Jaglom, CEO, Makerbot</i>	8.40am	Expectations for the Day Chaired by Sergey Gribov, Partner, Flint Capital	Denmark <i>How to succeed with your IT-Startup in Denmark and Scandinavia</i>
9.20pm <i>Dialogue</i>	Talking International Expansion <i>Olaf Koch, CEO, Metro Group</i> <i>Alice Cheng, Founder & CEO, Culinary Agents</i> Chaired by <i>Polya Lesova, Deputy Editor of Finance and Markets, The Wall Street Journal</i>	8.50am		
		9.00am		
		9.10am		
		9.20am	Softgames	
		9.30am	Contentful	
		9.40am	Dailyme TV	
		9.50am	Keebits	
		10.00am	KIWI	Portugal
9.45am <i>Roundtables</i>	Introduction: Roundtable Hosts and Format New Manufacturing Tomorrow Lab FinTech Partnership Fund for New York City Smart Cities Urban Future Lab Connected Health Tigerlabs Media Made in NY Media Center by IFP	10.10am	Videopath	<i>Hitting the Crest of the Portuguese Startup Wave</i>
		10.20am	MakerCloud	
		10.30am	GoKid	
		10.40am	Resmio	
		10.50am		
		11.00am	Brooklyn Borough President Welcome	Australia
		11.10am		<i>Why the Australian Technology Sector Matters to US Companies</i>
		11.20am	Anyractive	
10.00am <i>1st Roundtable</i>	Trends & Opportunities in NYC and Worldwide 1st Industry-specific roundtable session	11.30am	Huinno	UK
		11.40am	ediket	<i>Keep Calm and Tech On: Intro to Business in London and the Greater UK</i>
		11.50am	Yummy Bazaar	
10.45am <i>Welcome</i>	Official Welcome to Brooklyn <i>Eric L. Adams, Brooklyn Borough President</i> <i>Maria Torres-Springer, President, New York City Economic Development Corporation</i>	12.00pm		Catalonia
		12.10pm		<i>Barcelona: Where Business meets Innovation</i>
		12.20pm	Lunch	
		12.30pm		
		12.40pm		
		12.50pm		

11.15am <i>2nd Roundtable</i>	Navigating the NYC Industry Ecosystem & Ideas for the Future 2 nd Industry-specific roundtable session	1.00pm		Berlin <i>Berlin State of Mind</i>
		1.10pm	Kyper	
		1.20pm	Leondrino	
		1.30pm	Klaud	
12.15pm	Lunch	1.40pm	SimpleAgri	
		1.50pm	MyCamCast	
1.00pm	Roundtable summary & Q&A	2.00pm	So1	
		2.10pm	Admetsys	
1.20pm <i>Keynote</i>	Capturing New Markets <i>Terry Romero, Food & Crafts Outreach Lead, Kickstarter</i>	2.20pm	Kraftwerk	Korea <i>Korea's Seoul has got the Creative Soul</i>
		2.30pm	Igloo Home	
		2.40pm	Piabo	
		2.50pm	Beacon Inside	
2.00pm <i>Special Session</i>	The UN Accelerator in NYC <i>Jay Corless, Innovation Manager, UN Foundation</i>	3.00pm	Luuu	Hong Kong <i>Hong Kong Means Business</i>
		3.10pm	Medlanes	
		3.20pm	we.conect	
2.30pm <i>Keynote</i>	Traction – The Shareablee Example <i>Tania Yuki, Founder & CEO, Shareablee</i>	3.30pm	Jobspotting.com	
		3.40pm	Wunderflats	Taiwan <i>TRIPLE Your Speed to Market with Taiwan</i>
		3.50pm	Panono	
2.50pm <i>Quick Insight</i>	NYC Tech: A Private Sector View <i>Kathryn Wylde, President & CEO, Partnership for New York City</i>	4.00pm		
		4.10pm		
		4.20pm		The Netherlands <i>Amsterdam, birthplace of bluetooth, wifi, and booking.com</i>
		4.30pm	Conference Networking	
3.00pm <i>Discussion</i>	Traction <i>Justin Mares, Author of Traction</i>	4.40pm	Happy Hour	
		4.50pm		
		5.00pm		
3.30pm	Closing remarks			
4.00pm	End of International Week			

Followed by after-conference drinks